

## Vladimir Rachev (MSc)

Registered as freelancer at HMRC 2008

## LOCATION

London, UK

## Contact

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## EDUCATION

2006-2008: University of Wales Institute, Cardiff; (MSc Product Design)  
2002-2006: University of Wales Institute, Cardiff; (BA(hons) Product Design)  
2001-2002: Manchester College of Art and Technology; (foundation studies)

## EXPERIENCE

2008/current: Various corporate identities, web and print on freelance basis (details on [www.rachev.info](http://www.rachev.info) > clients portfolio)  
2007: Placement at ([www.modestudio.co.uk](http://www.modestudio.co.uk)) packaging & work on small products for the giftware market.  
2007: posters / flyer & logo work for ([www.g2sportsgroup.co.uk](http://www.g2sportsgroup.co.uk))  
2006: 3D modeling for advertising agency ([www.creative-center.net](http://www.creative-center.net)) making models of product for TV commercials and promotional posters.  
Corporate promotional materials including; calendar, CDs, and packaging, for ([www.intexarch.com](http://www.intexarch.com))  
2005: Freelance illustrations, corporate identities and music events ad campaigns

## AWARDS & EXHIBITIONS

Jan 2009: Shortlisted / Beyond Silver / - organized by designboom, in collaboration with MACEF - / "espresso cups"  
Feb 2008: Commended / ARPRO / 2008 / "stackable drowning city"  
Jan 2008: Shortlisted / Dining in 2015 / - co organized by DESIGNBOOM and MACEF MILANO - / "soil"  
2005: 1st prize winner of CORUS / DESIGN WALES AWARDS competition 2005 / reception area furniture  
Oct 2009: Dutch Design Week / Adaptation  
Oct 2009: Dutch Design Week / Window Route  
Sept 2009: London Design Festival / TENT London  
2008: New Designers

## ABOUT

Investigating all forms of artistic expression whether conveyed through design or not, the philosophy and their implementation in broadening peoples' emotional experiences. Fascinated by little unnoticed things in everyday life and in our personality, and their discovery impact.

## PRESS

2009: Casavica / BG  
2009: Wallpaper / UK  
2009: Moja4zida / HR  
2009: Vicinitee / UK  
2009: The World of Interiors / UK  
2009: Livingetc / UK  
2008: EDNO magazine / BG  
2008: FX magazine / UK  
2008: INTERIORS+ magazine / HK  
2008: Interview:  
<http://www.thedesignblog.org/entry/face-to-face-with-vladimir-rachev-a-product-designer-from-cardiff/>  
2008: Design of the week / FRAME magazine / [www.framemag.com](http://www.framemag.com)

Also Thanks to the contributors of the following webspaces:

<http://mocoloco.com/archives/012762.php>  
<http://3rings.designerpages.com/2009/08/26/shaver-task-light-by-vladimir-rachev/>  
<http://www.medesignmag.com/products/1342/new-takes/#gallery>  
<http://playmedesign.carousel.no/product/vladimir-rachev/>